

ANIMATE

Bring your team's ideas and messages to life with stop-frame animation.

How it works

Animate is an experience based around the amazing technology of stop frame animation. The group are split into teams which are tasked to work together to produce a short animation clip which tells a story.

A collaborative twist can be added whereby teams must work together so that their animation clips link together at the end to form a long clip which tells one cohesive story.

Learning outcomes

Communication, planning and coordination are essential in making the best film! The versatility of the event means that it can represent all kinds of stories or messages, which are great to bring business objectives, product launches or key messages to life in a fun way. Working collaboratively means participants have to communicate effectively to ensure continuity is maintained throughout the whole video.

Key business benefits

- ✧ Strategic planning
- ✧ Resource management
- ✧ Time management
- ✧ Inspires creativity & fun



5-400



Indoors



1.5-3.5 hours



Collaborative

