BRIDGING THE DIVIDE

Collaborative bridge construction project with limited resources, communication barriers & strict timelines.

How it works

Bridging the Divide is a powerful team building activity requiring teams to employ clever project management and customer relationship management skills to build a bridge to required customer specifications while overcoming limited resources, communication barriers and strict timelines. And, the bridge needs to be big enough, strong enough and stable enough to allow a large remote controlled vehicle to safely cross it.

Learning outcomes

A challenging exercise where each team is both a supplier and a customer. The end goal is fully collaborative, and success requires ongoing customer relationship management and an understanding of the knock-on effects of good or poor communications. A fun, engaging, hands on event with very powerful metaphors – where all departments of an organisation strive towards their own goals, but also play a vital role in the bigger picture of the organisation’s goals.

Key business benefits

✧ Cross function co-operation
✧ Risk management
✧ Communication
✧ Practical leadership
✧ Change management