

FLAT OUT FORMULA

Teamwork is put to the test in building and racing a life-size cardboard F1 racing car.

How it works

Using detailed plans and a 'flat-pack' kit of materials, teams race against time to construct an almost life-size Formula One racing car. Once complete they decorate and brand it and formulate a race strategy.

Finally the Grand Prix moment arrives and teams line their cars and as the chequered flag flies they race in a relay to win!

Learning outcomes

Team work, resourcefulness and excellent communication skills are required to turn a flat pack of materials into a formula 1 car. With a good understanding of the end goal and by forming sub-teams and working in parallel this complex project can be broken down to keep the whole team working effectively to complete the project. There is also plenty of creativity required to decorate the car. Finally effective strategic planning and role allocation leads to a successful race.

Key business benefits

- ✦ Reinforces creative thinking
- ✦ Promotes problem solving
- ✦ Creates brand awareness
- ✦ Strategic planning
- ✦ High energy, fun & engaging



20-600



Indoors/
Outdoors



1.5-3 hours



Competitive

