

FRESH BIZ

Game-based training for developing entrepreneurial thinking & smart businesses in the New Shared Economy.

How it works

As in life, FreshBiz is a time-based game where everyone CAN win and achieve success if they play the right way. So get ready for "Win to the Win" Power thinking where players' goal is to get to the winners spot by progressing around the board paying tolls along the way. Learn how creativity with money is more important than the amount of money itself and how entrepreneurial thinking unlocks resources, collaboration, and optimal results. In FreshBiz game you can build businesses, take loans, trade stock, negotiate and do deals, play Action cards, leverage business opportunities and more, making this a truly multi-dimensional workout!

Learning outcomes

Participants claim that the game and its insights impact them for the rest of their lives. Learning about the new skills, tools, and mindset of the New Shared Economy where "Access Trumps Ownership" shifts your paradigm completely and offers you the opportunity to play business, relationships, and life in a whole new way. Watch your team turn into a community, your managers into leaders, and your organisation experience a quantum leap through this shared new language and perspective that comes through playing the game of FreshBiz.

FreshBiz™

Changing the way you play life

Key business benefits

- ✧ Increases communication
- ✧ Changes attitudes
- ✧ Aligns organisations
- ✧ Shared experience
- Inspirational



20-60



Indoors



2-3 hours



Competitive/
Collaborative

