

GOLD RUSH

A strategic and feverish rush in the dramatic search to discover gold!!

How it works

Mirroring the challenges and rewards of real business, teams work to accumulate wealth and ultimately win the game. Teams must collaborate and multi-task on 8 different levels to have a chance to go for gold. Teams must retrieve a secret code and swap it for cash at the Claims Administrator (CA) following a certain procedure. Here, planning and execution are vital. Along the way teams can earn extra rewards by completing various tasks. Press releases given every 30 minutes give teams who respond quickly the opportunity to increase their wealth.

Learning outcomes

Show your team the value of business intelligence, planning & communication through this practical hands-on application. All participants are on level playing field creating a compelling cross functional and top-to-bottom whole organisation team building activity. Gold rush has been widely used in CRM, Knowledge Management, Customer Service, Cultural Diversity, Strategic Planning & Communication programs.



Key business benefits

- ✦ Project Management
- ✦ Negotiating skills
- ✦ Managing change
- ✦ Decision making
- ✦ Communication skills



8 - unlimited



Outdoors



2-4 hours



Competitive

