

# IN THE PICTURE

A fun, dynamic reveal of the company logo composed of individual headshots.

## How it works

On arrival each participant has their photograph taken against a range of coloured backgrounds. During the conference all the imagery is processed to create a spectacular closing programme. Set to dramatic music images of the participants are gradually revealed on the big screen. First, a fast moving sequence of individual faces then a montage of four faces, then sixteen, then sixty-four. As the view pans back, more faces appear. The camera pans back to reveal that the photos have together created the company logo or conference theme message.

## Learning outcomes

In the Picture is a spectacular three-minute conference climax that celebrates what makes your company special and recognises the contribution your people make to its success. In the Picture, reinforces to individuals that they have a role to play in the company. It emphasises that each individual matters and that together the individuals make up the company culture and are a living representation of the brand.



## Key business benefits

- ✦ Cross functional cooperation
- ✦ Energising a conference
- ✦ Fun & motivating
- ✦ Uniting teams
- ✦ Visualising the future



40 - unlimited



Indoors



30 minutes -  
1 hour



Collaborative

