

RIVER RUNNER

A fast paced adventure where teams play the role of a rafting company & work towards customer satisfaction.

How it works

In this high energy indoor business game each team takes the role of a rafting company leading a successful 'first descent' down one of the world's great rivers. Teams commence planning, learning and developing a strategy. Then they embark on a maximum 15 day expedition down the river aiming to earn 'Feel Good Factors' and food card through completing various challenges along the way. The team who finishes with the highest net profit wins the game.

Learning outcomes

Concealed within the game structure is the requirement to understand the nature of customer satisfaction – both how to value it and how to achieve it. During planning and execution stages, teams are deliberately supplied with more information than any one person can deal with, so effective information management is crucial in creating the best outcome for clients. Participants are also required to balance the budget, to ensure the best customer experience is delivered while remaining profitable.



Key business benefits

- ✦ Strategic planning
- ✦ Managing change
- ✦ Problem solving
- ✦ Risk management
- ✦ Leadership skills



20 - unlimited



Indoors



2-3 hours



Competitive

