

# ROCKET LAUNCH

£ Business   £ Strategy   £ Reward

## Business Simulation Exercise

Create a business strategy to earn as much money as possible and maneuver your team into a strong buying position. Be flexible enough to move with the market to maximise your output to build, market and launch your very own rocket high into the air. The teams who coordinate all aspects of the challenges will come out on top.

### Skills Developed:

- Leadership and Delegation
- Effective Planning and Time Management
- High Level Communication
- Strong Negotiation Techniques
- Presentation Skills

### Learning Outcomes:

- Business Strategy Development
- Detailed Project Management
- Risk versus Reward Analysis
- Health and Safety Awareness
- Understanding of Team Roles



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